



Enjoy all the
sights and
sounds of life
Get your hearing checked
as well as your eyes.

Have you had your hearing checked lately? Hearing loss is more common than you might think. It affects 1 in 9 Americans¹ and can come on so gradually you may not even notice it. So it's a good idea to get your hearing checked every 3 to 5 years – or annually if you're 55 or older or experience any of the following:

- Consistent exposure to loud noises
- Ringing in your ears
- Difficulty hearing conversations in noisy places
- The frequent need to ask people to repeat themselves

The good news is 95% of hearing loss can be easily treated with hearing aids. And the advanced technology in today's hearing aids make them more comfortable, more convenient, and smaller and less conspicuous than ever. With many of the newer models, chances are no one will even notice you're wearing hearing aids.

How to help prevent hearing loss

There are various factors that can lead to a higher risk of hearing loss – such as excessive noise exposure, ototoxic drugs, certain illnesses and obesity – that you can help prevent by:

- Wearing hearing protection and keeping the volume down
- Staying active and healthy to minimize your vulnerability to illnesses
- Not smoking
- Talking to your doctor about your medications to make sure they're not harming your hearing

Of course you'll want to get your hearing tested by a licensed professional. It's the best way to make sure you're clearly hearing all the beautiful sounds the world has to offer. And as an EyeMed member, you [get hearing discounts](#) at thousands of convenient locations nationwide.

Call 844-526-5432 to hear more today.

95%
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^{1,2}AmplifonUSA.com/hearing-loss-information